

## Market Development Approaches Working Group Agenda

Date: 20 March 2018 | Location: Amsterdam & Luxembourg

TIME	EVENT	DESCRIPTION
09:00 - 9:30	<b>OPENING</b>	<b>Welcome:</b> Elizabeth Westley, MSH, MDAWG Chair <b>Why Private Sector</b> Julia White, RHSC
9:30 - 10:30	<b>WORLD CAFÉ: EXPLORING INTERVENTIONS ACROSS THE COMMUNITY</b>	<i>Participants will select two of the presentations listed below to attend for 30 minutes each. After the coffee break we will regroup for discussion.</i>  <b>Innovative and Non-Traditional Approaches to Development Financing</b> Avery Waite, USAID  <b>Leveraging technology to provide Reproductive Health solutions</b> Leslie Heyer, Cycle Technologies  <b>Leveraging Regulatory Harmonization Initiatives to Increase the Availability and Quality of Supplies</b> Wilberto Robles, WCG  <b>MDAWG Workstream: Pregnancy Tests</b> Tracey Brett, FHI 360  <b>MDAWG Workstream: Market Bookshelf</b> Andrea Bare, WDI  <b>Heat Stable Carbetocin</b> Jeff Jacobs, Merck for Mothers  <b>Using big data to track contraceptive supplies in the private sector</b> Steven Harsono, IQVIA
10:30 - 11:00	<b>COFFEE BREAK</b>	
11:00 - 11:30	<b>WORLD CAFÉ DISCUSSION</b>	<i>Come together as a group to discuss outputs from World Café.</i>
11:30 - 1:00	<b>MDAWG: NEXT STEPS BRAINSTORM</b>	<b>Identify priorities for MDAWG to take forward in the next year.</b>