



FP2020 Market Dynamics Working Group (MD WG) Update

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Background

- FP2020 works to enable 120 million more women and girls in the world's 69 poorest countries to use contraceptives by 2020.
- **MD WG Objective:** sustainably ensure choice and equitable access to a broad range of high quality, affordable contraceptive methods in FP2020 countries
- Work Streams:
 - WS1: Knowledge Management & Data Transparency**
 - WS2: Vision of a Well-Functioning Market**
 - WS3: Procurement & Regulatory Improvements**

Membership

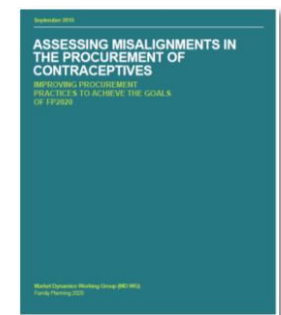
- Mr. Mark Rilling, US Agency for International Development, United States (co-lead)
- Mr. Frank Roijmans, i+Solutions, The Netherlands (co-lead)
- Ms. Françoise Armand, Abt Associates, United States
- Dr. M. Ayyappan, HLL Lifecare Limited, India
- Mr. Wolfgang Becker-Jezuita, Bayer Pharma AG, Germany
- Mr. Chris Brady, PATH, United States
- Ms. Tracey Brett, Marie Stopes International, South Africa
- Ms. Janet Byaruhanga, African Union Commission, Ethiopia
- Dr. Fabio Castano, Management Sciences for Health, United States
- Mr. Lester Chinery, Concept Foundation, United Kingdom
- Dr. Laneta Dorflinger, FHI360, United States
- Mr. James Droop, UK Department for International Development, United Kingdom
- Mr. Imanol Echevarria, Pfizer, United States
- Mr. Venkateswaran Iyer, Famy Care Limited, India
- Ms. Maggie Kohn, Merck/MSD, United States
- Mr. Yong Li, Zizhu Pharmaceuticals, China
- Mrs. Nora Quesada, John Snow, Inc., Colombia
- Ms. Sangeeta Raja, The World Bank, United States
- Mr. Alan Staple, Clinton Health Access Initiative, United States
- Dr. Joe Thomas, Partners in Population and Development, Bangladesh
- Ms. Renee Van de Weerdt, United Nations Population Fund, United States
- Ms. Trisha Wood Santos, Bill & Melinda Gates Foundation, United States

Work to Date

- **WS1: Knowledge Management & Data Transparency**
 - Family Planning Market Report
 - Assessing Family Planning Service Delivery Market Dynamics: Initial Findings from Tanzania
- **WS2: Vision of a Well-Functioning Market**
 - Global Family Planning Market Dashboard
- **WS3: Procurement & Regulatory Improvements**
 - Assessing Misalignments in the Procurement of Contraceptives: Improving Procurement Practices to Achieve the Goals of FP2020



Country	Market Size (USD)	Market Structure				Market Performance			
		Public	Private	Non-Profit	Government	Market Share	Market Share	Market Share	Market Share
Tanzania	1.2	0.8	0.3	0.1	0.1	0.2	0.3	0.4	0.5
Kenya	1.5	1.0	0.4	0.1	0.2	0.3	0.4	0.5	0.6
Uganda	1.0	0.7	0.2	0.1	0.1	0.2	0.3	0.4	0.5
Rwanda	0.8	0.5	0.2	0.1	0.1	0.2	0.3	0.4	0.5
DRC	2.0	1.5	0.4	0.1	0.1	0.2	0.3	0.4	0.5



FP2020 Info Online

- 2015 FP2020 Annual Progress Report:
<http://progress.familyplanning2020.org/>
- Rapid Response Mechanism:
http://www.familyplanning2020.org/rapid_response/

The screenshot shows the top navigation bar of the FP2020 website. The navigation menu includes: Countries, Commitments, Resources, Community, News, About Us, a search bar, and Sign In. Below the navigation bar is a dark grey header for the 'FP2020's Rapid Response Mechanism' page. On the right side of this header are links for Information, Resources, Eligibility, and Upload Application. The main content area has a green background with the title 'The Rapid Response Mechanism' in large white text, followed by the subtitle 'Providing fast resources in response to urgent, time-bound opportunities.'