

PATH Total Market Approach Activities in the Democratic Republic of Congo

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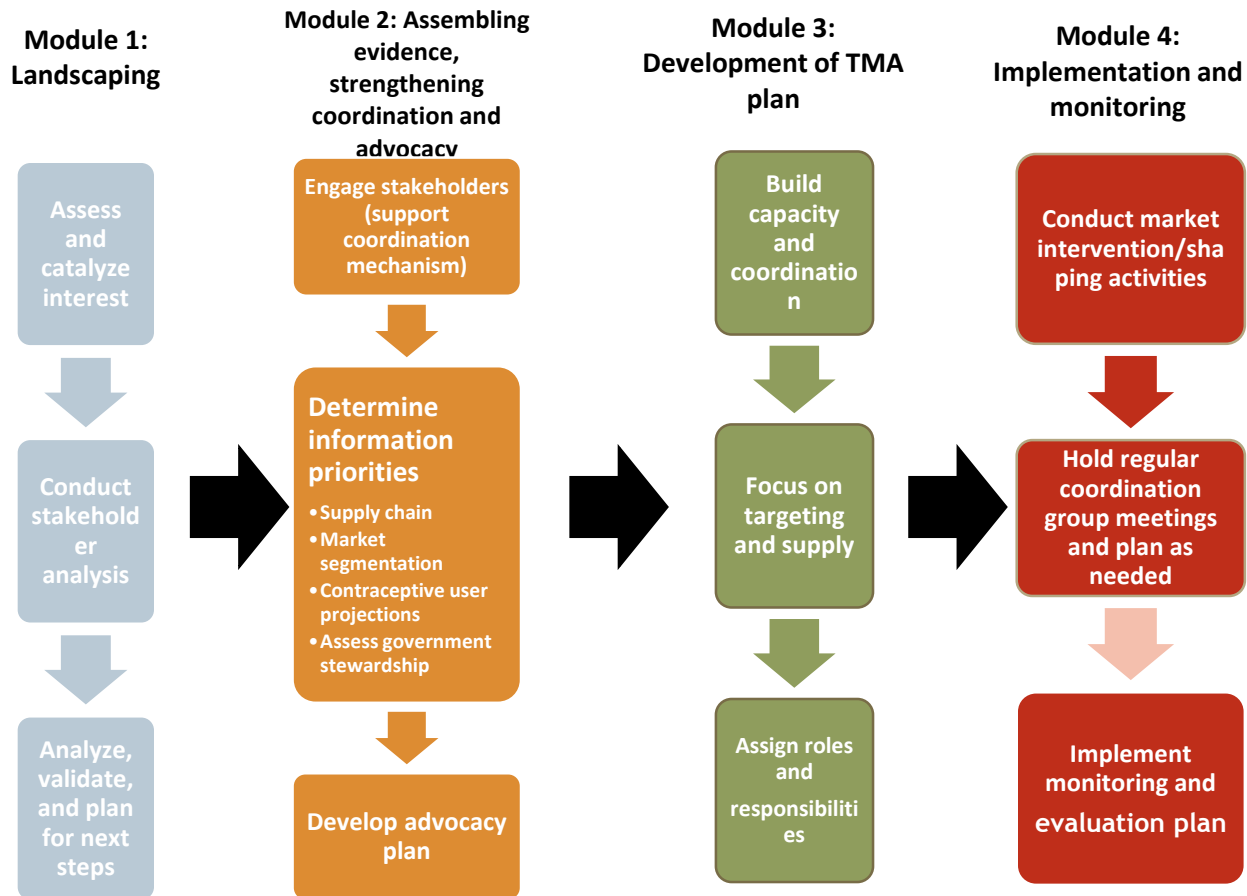
GENERAL MEMBERSHIP MEETING
of the
REPRODUCTIVE HEALTH
SUPPLIES COALITION

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Steps in the TMA process



Step 1: Landscaping

- Used structured interview guide to interview 30 individuals from the following organizations.
- Also spoke with six other key informants informally and conducted site visits to numerous urban and peri-urban pharmacies in and around Kinshasa and Lubumbashi.

Government

- MOH, Kinshasa/Lubumbashi
- PNSR, Kinshasa/Lubumbashi
- Ministry of Gender, Family, and Child, Kinshasa/Lubumbashi
- CAMESKIN

Private sector/commercial

- Order of Pharmacists
- Society of Congolese Gynecologic Obstetricians

NGO/Not-for-profit

- DKT, Kinshasa/Lubumbashi
- ABEF, Kinshasa/Lubumbashi
- C-Change/FHI 360
- Tulane University
- Pathfinder
- JSI
- ASF, Kinshasa/Lubumbashi

Donor/multilateral agencies

- UNFPA, Kinshasa/Lubumbashi
- USAID, Kinshasa/Lubumbasi

Step 1: Landscaping

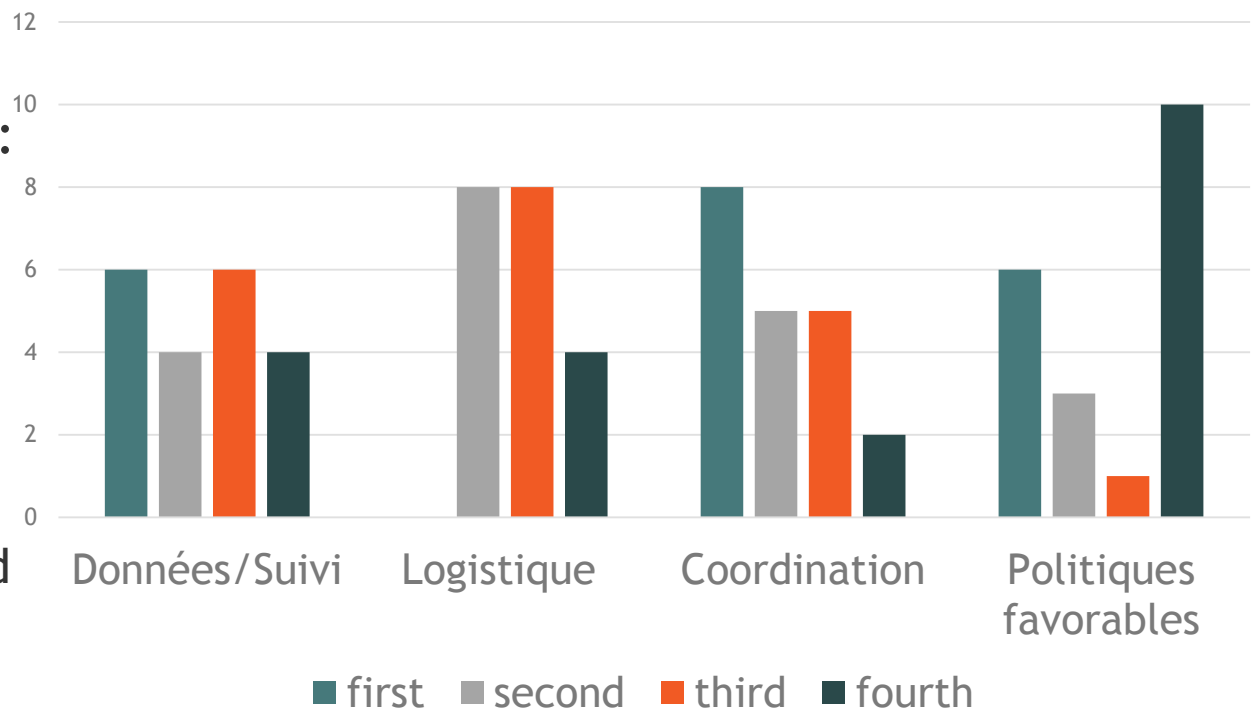
Ranked on a scale from one (highest) to four (lowest), stakeholders ranked the following factors:

- Data
- Logistics
- Coordination
- Favorable policies

Conclusions:

- Coordination ranked as most important.
- Favorable policies ranked least important.

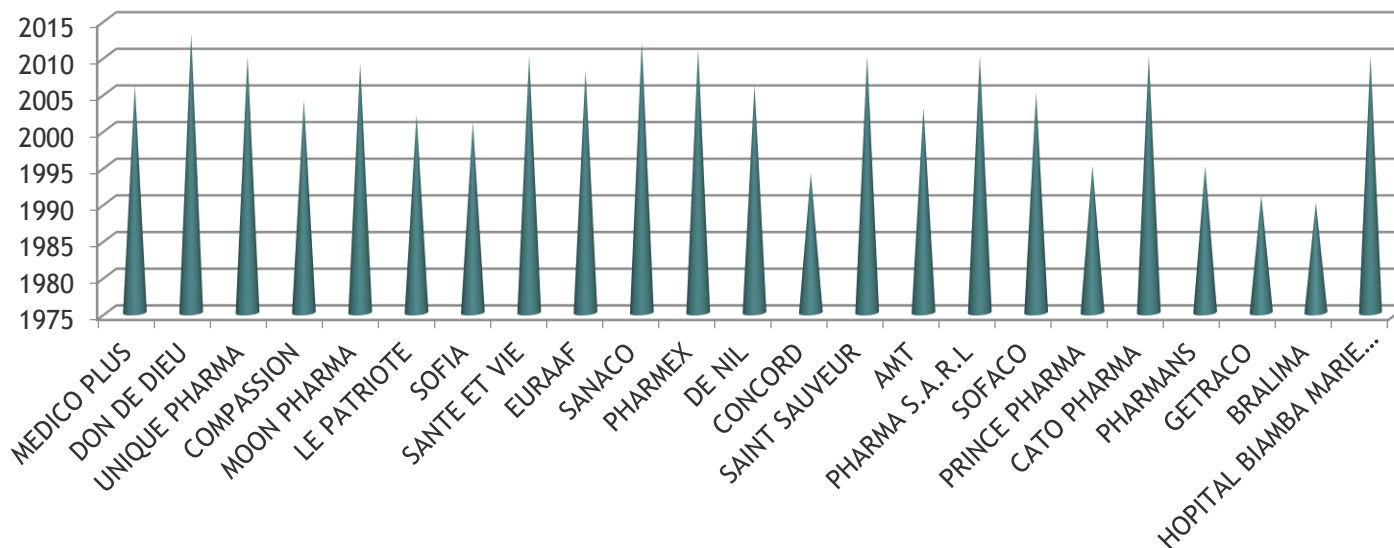
Stakeholder Opinions- Which factors contribute most to strengthening family planning services ?



Step 2: Assembling evidence, strengthening coordination and advocacy

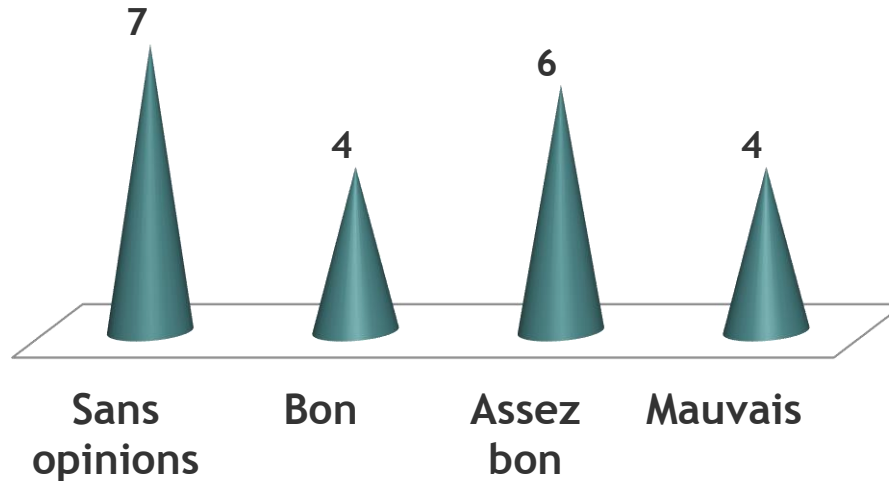
Assembling evidence: DRC desk study of FP environment, supply chain map, major actors, important policies, demographics and method mix.

Assembling evidence: PATH hired a local FP expert to identify and rate private-sector FP actors on their suitability to join the CTMP.

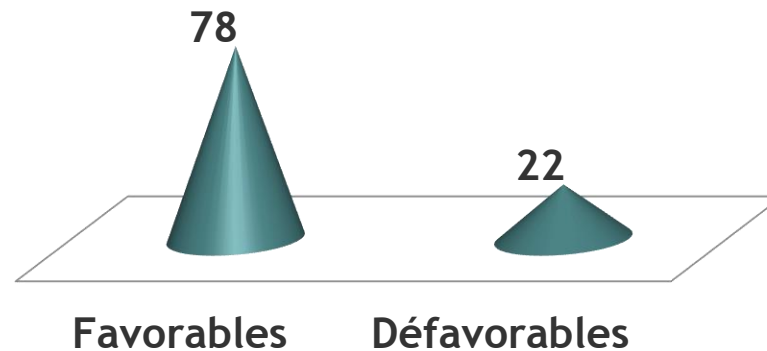


Step 2: Assembling evidence, strengthening coordination and advocacy

Opinion on partnering with the Congolese state:



Opinion on joining a Total Market Approach:



Step 2: : Assembling evidence, strengthening coordination and advocacy

Strengthening coordination: in March 2016 PATH signed a MOU with DRC's FP security committee, the CTMP. PATH will provide logistical and technical assistance in exchange for a commitment to TMA in the form of a dedicated TMA subgroup.



Step 2: : Assembling evidence, strengthening coordination and advocacy

Advocacy: In February 2016 PATH hosted a TMA Advocacy Messaging workshop to create consensus on the types of messages and targets for messaging that are most useful in the TMA space. The finalized “Stronger Markets for Family Planning” messaging framework contains specific advocacy messages directed towards:

- 1). Governments (national-level ministries of health family planning/reproductive health staff and Ministry of Health District Health Officers)
- 2). Donors (USAID Mission staff and UNFPA country staff)
- 3). Commercial sector (Manufacturers/suppliers of contraceptives and Importers/distributors of contraceptives)

Step 3: Development of a TMA plan

PATH hosted a National TMA planning workshop from October 5-7 in Kinshasa, with 30+ participants from the government, NGOs, and private sectors.

Goal was to create consensus and develop agreed-upon goals and objectives for the creation of a national TMA plan to be followed by all parties.

PATH currently in the process of writing the draft national plan and will share with stakeholders by the end of the year.

Next steps

Step 4: Implementation of TMA plan and monitoring/evaluation

Assisting the CTMP with the writing of grants/proposals for ideas identified during the workshop

PATH writing its own grant requests and pursuing funding for Steps 3 & 4.

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